

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1549

Buyer Maura Gilroy

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1549

Flight Dates 08/04/2012 - 08/17/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 39,500  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	9A-10A	MORNING BLEND	:30	\$150.00	08/06-08/17	5	2	10	\$1,500.00	
	2	M-F	10A-11A	VIEW-ABC	:30	\$450.00	08/06-08/17	5	2	10	\$4,500.00	
	3	M-F	11A-12P	ACTN NEWS@11AM	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	4	M-F	12P-1P	CHEW-ABC	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	5	M-F	1P-2P	REVOLUTION-ABC	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	6	M-F	2P-3P	GENRL HOSPITAL	:30	\$300.00	08/06-08/17	5	2	10	\$3,000.00	
	7	M-F	4P-5P	JUDGE JUDY	:30	\$250.00	08/06-08/17	5	2	10	\$2,500.00	
	8	M	8P-10P	BACEHLOR PAD	:30	\$3,500.00	08/06-08/13	1	2	2	\$7,000.00	
	9	W	10P-11P	DUETS	:30	\$3,000.00	08/08-08/15	1	2	2	\$6,000.00	
	10	F	10P-11P	20/20-FRI-ABC	:30	\$3,000.00	08/10-08/17	1	2	2	\$6,000.00	

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---REPORT TOTALS---

Report Totals: 76 / \$39,500.00

---SALES MONTHLY TOTALS---

Aug 12: 76 / \$39,500.00

Sales Totals: 76 / \$39,500.00

Station Totals: 76 / \$39,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$207,895	KBLR	0%	KLAS	21%	KSNV	20%	KTNV	19%	KTUD	0%
		KVCW	8%	KVMY	5%	KVVU	27%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE